

Mandatory Coaches Code of Conduct

1. Coaches will Communicate and Respond to players with Positive feedback and Learning Oriented goals in mind.

- Promoting and emphasizing Growth in players and not on scoreboard or wins.
- A. Coaches must utilize energy properly when adjusting or coaching.
 1. Example of Attention getting devices (hands/voice)
 - a. Negative Example
 - b. Positive Example
 2. Expect and Inspect
 3. Goal oriented practices and game events (i.e., first downs, defensive alignment assignment, plays made-receptions, completions, proper reads...etc)
 4. Reprimand with kid gloves, but stand firm with expectations of behavior.
 5. Punishments
 - a. Game/play time
 - b. Penalty box (view and learn)
 - c. Repeat offenders (suspensions)

2. Coaches communication with Officials will be positive, inquiry based, unemotional, unanimated, and must appear conversational, not confrontational.

- Promoting positive adult modeling. How would you act if speaking to your Boss or the President of the USA?
 1. Inquire with candor and polite approach. ("Excuse me sir.")
 2. Demonstrate respect for official with eye contact.
 3. Always appear to agree with outcome.
 4. Do not become animated or allow facial expressions to make wrong impression---THE KIDS ARE WATCHING!
 5. Keep calm and maintain even keel.
 6. Refrain from disrespectful behavior such as shouting or raising voice, insinuating they were incorrect.
 7. Remember: There's a time and a place for conversations regarding calls. Try and let it go until the quarter break or half time.
 8. MAKE FRIENDS, not enemies!!!!

3. Coaches will exhibit, promote, and create positive relations with Opposing Coaches at all times.

- Promoting “ONE TEAM WORKING TOGETHER” will go much further than “US vs Them”, approach every time!!!
1. Discuss potential issues with team, players, parents, or your self prior to every contest.
 2. Say “hello” to the opposing coach and shake hands before the contest. Contact with other human beings often puts us at ease.
 3. Be friendly with opposing players and wear a smile on your face. Smiling is contagious.
 4. If a conflict arises, do not get involved. Allow the opposing coach to work through their issue before offering advice or assistance. People do not like to be talked down to...
 5. Resolve for the sake of the boys. This is a great example of what diplomacy, conflict resolution, and peace offerings can do for our next generation.
 6. Do not deface, belittle, or disrespect opposition with loud or rude commentary, abrasive actions of celebration or dismay. Stay clam and collected. Tom Landry Approach.

4. Coaches will promote classy, respectful, sportsman-like behavior and hold their sidelines (Parents and players in particular) to those expectations.

- Do not incite or excite your sidelines toward negative, riotous behaviors! Promote positive behaviors, always!
1. Establish and publish a parent code of conduct. We have one on our website that all of them had to sign...
 2. If you detect a parent is having a bad day, or is losing their cool, ask for a timeout and approach that parent with candor and respect and remind them of their commitment to the team and ask them to act accordingly or to remove themselves from the field.
 3. When removing a parent from the field, be mindful of the aspect of respect. Their kids are watching you.
 4. If nothing works, remove the team from the field and discuss options with opposing coach and officials. When in doubt, forfeit the game and send a message.
 5. Always try and build positive rapport with parents before the season ever begins, promote team concepts and listen to what these people tell you when they attempt to communicate with you. More often than not, you can see a freight train coming from a long ways away with parents, and put out potential fires ahead of time.
 6. Finally, remember that these parents are NOT YOUR personal fan club or gang. These parents are OUR members. Please do not allow your ego to turn your parents against a league and a director who IS LOOKING OUT FOR THE KIDS.

5. Coaches will establish and maintain positive relations with the League, its directors, officials, and Commissioner.

- Do not undermine our authority, or miscommunicate or misrepresent our intentions, or our messages. We are here to support and assist your growth as coaches.
1. If you have an issue with the league, take it up with the league first before you badmouth us to your parents, friends, or players.
 2. If you feel slighted or feel as though an injustice has been served to you and yours, take it up with the league. Approach the commissioner with candor and respect he deserves. The commissioner serves over 900 families, 100 teams. He will listen and is there to help.
 3. ALWAYS REMEMBER, the league and its components are not here to SCREW you out of a good time, or to create tension or resentment in your world. We are here to teach, promote, create, and maintain a positive, life changing, unforgettable experience for all involved. But we are human, and we too make mistakes and have misfired on occasion...So please, help us to help you. We owe it to our kids.